



THE OFFICIAL FIELD GUIDE

FÚTBOL & BEER CDMX

WORLD CUP 2026 EDITION

*Where to watch, drink, and feel the
city. Curated by someone who
actually lives this.*

↓ SCROLL TO BEGIN

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The official fan zones will be fine.

Big screens. Corporate sponsors.

Enormous crowds.

No alcohol.

**CUTE.
BUT THAT'S NOT WHY
YOU CAME TO CDMX.**

Mexico City doesn't need a World Cup to know how to throw a matchday. It already does it **every weekend — with América, Cruz Azul, los Pumas and el Atlante.**

In cantinas, craft breweries, sports bars, terraces, street corners and living rooms where football is taken personally. Four local clubs, 21 million people, and a football culture that doesn't need a reason to erupt.

THIS IS NOT

- A tourist list
- A generic bar guide
- A sponsored map
- Safe recommendations

THIS IS

- Where to watch
- Where to drink
- Where to eat
- CDMX as football

If you only follow the official routes, you will see the World Cup. If you follow this guide, you will **feel** Mexico City.

WELCOME TO THE CITY BEHIND THE STADIUM.

Fútbol & Beer CDMX 2026 · Sports & Beer

CDMX has a real collection of European-style football pubs — places built around club identity, not just screens. These are for people who care which badge is on the wall.

THE DOG HOUSE PUB

ROMA NORTE

One of the closest things CDMX has to a true Premier League football pub. Strong early-match energy, loyal regulars, packed screens and a crowd that actually cares about the game. Especially alive during big English nights and Champions League afternoons.

BIG SCREENS

PREMIER LEAGUE ENERGY

\$\$\$

 EMBLEMATIC BEER

Cordero Sandwich + Super Dua Lupe IPA

EL BARNABEU

DEL VALLE

Old-school Madridista territory. Spanish football energy, heavy Real Madrid presence and the kind of place where clásico matches still feel emotional. Less polished than modern sports bars — and that is exactly part of the charm.

MADRIDISTA

PINTXOS

\$\$

 EMBLEMATIC BEER

Victoria + Pintxos

WH FRASER

NARVARTE

Smaller, more niche and deeply tied to football supporter culture. A proper meeting point for Arsenal circles in the city, with that slightly hidden pub feeling that makes matchdays feel more personal and less commercial.

SUPPORTER CULTURE

NEIGHBORHOOD PUB

\$\$

 EMBLEMATIC BEER

White Sausage + Augustiner Weissbier

PINCHE GRINGO POLANCO

POLANCO

More international and lifestyle-oriented than traditional pub culture. Big football nights bring a mixed crowd of expats, younger fans and Champions League watchers looking for good food, beer and atmosphere without losing comfort.

AMERICAN BBQ

INTERNATIONAL CROWD

\$\$\$\$

 EMBLEMATIC BEER

Brisket + American Lager

THE DUKE OF LISBON

ROMA

More relaxed European pub format. Good for afternoon games when you want conversation as much as football. Portuguese/British crossover energy that works surprisingly well for slower football weekends.

RELAXED

SCREENS

\$\$\$

 EMBLEMATIC BEER

English Bitter Ale + Fish & Chips

ONE BY REAL

POLANCO

Modern Madridista energy with a more upscale and contemporary feel. Less pub, more premium football lounge. Big Real Madrid matches usually bring together a younger international crowd looking for football, cocktails and a polished matchday atmosphere in one of the city's most high-end areas.

PREMIUM EXPERIENCE

MADRIDISTA LOUNGE

\$\$

🍺 EMBLEMATIC BEER

BBQ Cheeseburger + Bohemia Ámbar

SECTION 03

FOR YOUR FANBASE

CDMX has more than you think for specific fanbases. Here's where to find your people — and where the city will meet you halfway.

CZ CZECH & CENTRAL EUROPEAN

Czech football is underrated globally. If you're here from Prague or Brno, you know your lager culture — and CDMX actually has places that can meet that standard.

LAGERBAR HÉRCULES

CONDESA · CAMPECHE 322

This is the one. A beer bar built around lager, the way lager was meant to be made. Unpasteurized, tank-fresh and properly poured. If you're coming from Prague or Brno, this is probably the closest thing CDMX has to your beer culture.

MUST VISIT

PREMIUM LAGER

\$\$\$

🍺 EMBLEMATIC BEER

República Czech Pilsner + Cecina Schnitzel

PRINCIPIA TAPROOM

ROMA NORTE

Brewed with stardust — not Czech by concept, but one of the best places in the city for those who appreciate when beer is genuinely treated seriously. Strong lager respect, proper pours and European craft beer mentality.

CRAFT BREWERY

EUROPEAN MENTALITY

\$\$\$

🍺 EMBLEMATIC BEER

Principia Pizza + Session IPA

KR KOREAN FANS

The Korean wave is real in CDMX. Zona Rosa has a growing Korean community that built a real food scene — not a copy, the actual thing. Korea comes to this World Cup in numbers, and this neighborhood will feel like home base.

CHINGU

ZONA ROSA

One of the liveliest Korean spots in the city. Loud tables, shared food, beer, soju and that late-night energy that feels closer to Seoul than most people would expect from CDMX. Especially good with friends after football nights.

- KOREAN FOOD
- LATE NIGHT ENERGY

\$\$

🍺 EMBLEMATIC BEER
후라이드 치킨 + Hombre Pájaro IPA

KIMCHI HOUSE

ZONA ROSA

One of the older and more established Korean spots in the city. Less trendy than newer places, but with a more grounded local-community feel. Good for people looking for familiar Korean food, shared dishes, beer and a quieter atmosphere genuinely connected to the neighborhood's Korean identity.

- KOREAN FOOD
- COMMUNITY FEEL

\$\$\$

🍺 EMBLEMATIC BEER
김치 부침개 + Bong Bong Podo

BULGOGI KOREAN BBQ

ZONA ROSA

Classic Korean BBQ experience with strong local Korean community energy. Less trendy, more authentic. The kind of place where long dinners slowly turn into full evenings around grilled meat, beer and conversation.

- KOREAN BBQ
- LONG EVENINGS

\$\$\$

🍺 EMBLEMATIC BEER
매운 돼지갈비찜 + XX Lager

ZA SOUTH AFRICAN FANS

CDMX doesn't have a South African bar. But it has grilled meat culture, group energy and cold beer — which is most of what you need. Here's where to land.

PINCHE GRINGO NARVARTE

NARVARTE

Not South African by concept, but one of the few places in the city that can actually feel familiar for international rugby and braai-style culture crowds. Smoked meat, beer, long tables and relaxed matchday energy.

- SMOKED MEAT
- BRAAI ENERGY

\$\$\$

🍺 EMBLEMATIC BEER
Brisket + American Lager

SONORA GRILL PRIME

POLANCO

Big meat, big tables and strong social sports energy. More polished than a traditional rugby pub, but surprisingly close to the kind of upscale grill culture common in Johannesburg or Cape Town. Best for long dinners, group matchdays and heavy conversations over steak and beer.

PREMIUM GRILL

WAGYU STEAKS

\$\$\$\$

 EMBLEMATIC BEER

Wagyu Rib Eye + Cuicapá Valiente

SECTION 04

CRAFT BEER APPROVED



SPORTS & BEER SEAL

Every place on this list has been personally evaluated. Nothing is here because it's popular. It's here because it's genuinely good.

Mexico City has one of the most interesting craft beer scenes in Latin America. Independent, experimental, high quality. These are the places that prove it.

LEGENDS



FALLING PIANO

ROMA NORTE

International craft beer energy with live music, rotating taps and one of the best social beer crowds in CDMX.

LIVE MUSIC

MATCHDAY READY

GLOBAL BEER CROWD

ORDER THIS

Geométrica — West Coast IPA

SPORTS & BEER NOTE

Go during the weekend when the BBQ is open. Pure glory. Honestly, just ask the staff to guide you — this is one of those places where they genuinely know their beer. Trust the process and let the taps take you to heaven.



CYPREZ

NARVARTE

Intimate, neighborhood-driven craft beer spot with exactly the right energy. One of the places that instantly feels personal.

LOCAL SECRET

S&B ESSENTIAL

NEIGHBORHOOD FAVORITE

ORDER THIS

IPA Cyprez

SPORTS & BEER NOTE

From the very first visit I thought: this is home. There's not much else to say — the IPA Cyprez is the beer you came here for.



WENDLANDT

ROMA / POLANCO

One of the most respected names in Mexican craft beer. Reliable, balanced and almost impossible to get wrong.

Reliable, balanced and almost impossible to get wrong.

MEXICAN CRAFT ICON

BEST LAGERS

CLASSIC STYLES DONE RIGHT

ORDER THIS

Harry Polanco — Red IPA

SPORTS & BEER NOTE

Shouldn't a Red IPA be the perfect way to start the night? Here, yes. Just trust me.



MODERN MEXICAN CRAFT

FAUNA

ROMA NORTE

Rock music, excellent food and some of the best modern Mexican craft beer in the city.

MODERN CRAFT

FOOD + BEER

ALL-DAY SESSION

ORDER THIS

Little Hazy

SPORTS & BEER NOTE

Rock + good food + great beer. What could possibly go wrong? Start with Little Hazy and explore from there.

MORENOS

INSURGENTES

One of the strongest examples of modern Mexican craft beer culture. Small tasting room energy with serious quality inside the glass.

MODERN MEXICAN CRAFT

TASTING ROOM

LOCAL FAVORITE

ORDER THIS

Listen To This

SPORTS & BEER NOTE

Perfect before a night out around Insurgentes. But this is NOT pregame beer — this is a tasting room. Order Listen To This and you immediately understand that Mexico is making world-class beer.

MONSTRUO DE AGUA

ROMA NORTE

Experimental, creative and deeply tied to the modern Mexican fermentation scene.

EXPERIMENTAL

BEER NERD ALERT

CULT FAVORITE

ORDER THIS

Beer Tasting Flight

SPORTS & BEER NOTE

The Agrotaberna is going to become one of your favorite places in CDMX. And if it doesn't, message me and complain — but only after ordering the tasting flight.

BUSCAPLEITOS

CDMX

Bold, unapologetic and proudly Mexican. The name means "troublemaker" — and the beers live up to it.

MODERN CRAFT

BOLD FLAVORS

MEXICAN IDENTITY

ORDER THIS

Ask the staff for today's pick

SPORTS & BEER NOTE

The attitude of this place matches the energy of a good matchday. No apologies, full flavor, proud of where it comes from.



SOCIAL & MATCHDAY

WOOF ROOFTOP

ROMA / CONDESA

Relaxed rooftop beer atmosphere with dogs, good food and one of the friendliest social energies in the city.

ROOFTOP DOG FRIENDLY SOCIAL FAVORITE

ORDER THIS

Nómada

SPORTS & BEER NOTE

If you like dogs, good beer and good food, you simply have to come here. Either you end up watching the dogs or the city skyline. Win-win.

DRUNKENDOG

DEL VALLE

Playful, creative and surprisingly serious when it comes to beer quality.

HIDDEN GEM EXPERIMENTAL UNDERGROUND FAVORITE

ORDER THIS

Anything from the "crazy & exotic" section

SPORTS & BEER NOTE

Sounds like a sketchy bar name... until you try the beer and realize it's heaven. During vacations, go straight for the weird experimental stuff. It never fails.

NIBELUNGENGARTEN

DEL VALLE

A true German-style beer garden hidden inside CDMX.

EUROPEAN STYLE BEST LAGERS FOOD PAIRING

ORDER THIS

Weizenbier + sausage board + pretzel

SPORTS & BEER NOTE

A small piece of Germany inside CDMX in every possible way. If you can't have a good time here, what exactly did you come to Mexico City for?



CULT FAVORITES

FIEBRE DE MALTA

NARVARTE

Deep Chilango beer culture with one of the strongest selections in the city.

CHILANGO DEEP CUT LOCAL SECRET SERIOUS BEER

ORDER THIS

Cayaco Bien Muerta

SPORTS & BEER NOTE

Some of the best beer in the city with proper local energy. Play it safe and ask the staff for a Cayaco Bien Muerta. Trust me.

HIGH HOP

NARVARTE

Small, intimate and quietly one of the strongest beer spots in the city.

QUIET GEM CULT FAVORITE BEER NERD ALERT

ORDER THIS

Fruit Pasteur

SPORTS & BEER NOTE

Tiny place. Cozy atmosphere. Then you order a Fruit Pasteur and realize you're drinking beer at a world-class level.

JUPITER

ROMA NORTE

One of the most complete food + beer experiences in the city.

ELITE FOOD PAIRING SOCIAL FAVORITE S&B ESSENTIAL

ORDER THIS

Agua Mala + tacos de pastor negro

SPORTS & BEER NOTE

Top atmosphere, top beer, top food. Not grabbing a beer here while in CDMX should honestly be illegal.



← SWIPE TO EXPLORE →

SECTION 05

SPORTS BARS

Sometimes you don't want a curated craft beer experience. You want giant screens, loud crowds, cold beer, burgers, wings and the kind of place where people scream like the match actually matters.

TORITO SPORTS BAR

DEL VALLE · INSURGENTES

More local, louder and made for big football nights. Multiple floors, packed screens and a crowd that came here to watch football — not to be seen.

MOST LOCAL ENERGY

MULTIPLE FLOORS

TWIN PEAKS

MULTIPLE LOCATIONS

Closest thing to a classic American sports bar in CDMX. Cold beer, big screens, wings and zero surprises. Exactly what you need for a late kickoff.

BIG SCREENS

WINGS & BURGERS

BUFFALO WILD WINGS

MIYANA / OASIS / UNIVERSIDAD

Safe pick for basically any major game. You already know what this is — and that's exactly why it works during the World Cup.

SCREENS

WINGS

HOOTERS

POLANCO / UNIVERSIDAD

Cold beer, sports and exactly the atmosphere you expect. No explanation needed.

SCREENS

CLASSIC MENU

CHILI'S

MULTIPLE LOCATIONS

Reliable option when everything else is packed. Comfortable, familiar and always open.

SCREENS

BURGERS & RIBS

ALBOA

PATRIOTISMO

Sports bar energy plus bowling and group activities. Good when the plan is a full evening out, not just watching a match.

SCREENS

BOWLING + ACTIVITIES

SPORTS & CHIPS

MULTIPLE LOCATIONS

One of the best group experiences. Batting cages, simulators and sports activities beyond just watching the game. Good if you want more than a chair and a screen.

BATTING CAGES

SIMULATORS

BEER FACTORY

MULTIPLE LOCATIONS

More relaxed and slightly more local-fancy. Better beer than most sports bars on this list, calmer vibe, still great for sports. Good middle ground.

HOUSE BREWED BEER

SCREENS

SECTION 06

MEXICAN ATMOSPHERE

Football, tacos, mezcal, noise and the kind of room that doesn't need a reason to erupt. This is what you actually came for. No other country in the world watches football in places that feel quite like this.

“

A cantina during a Mexico game is not a bar. It's a civic event with beer and mezcal.

CANTINAS

LA COYOACANA

COYOACÁN

One of the best cantinas in the city for matchday. Screens, terraza, full mezcal and spirits bar, traditional food. This is where CDMX's soul shows up during a football game. Confirmed active for 2026.

ICONIC

MEZCAL

COVADONGA

ROMA

Historic Spanish cantina that's been in Roma for decades. Locals who've been coming for 30 years sit next to visitors discovering it for the first time. Order caguamas. Let the room do the rest.

HISTORIC LOCAL FAVORITE

CERVECERÍA DEL BARRIO

MULTIPLE LOCATIONS

The modern cantina — mariscos, cold beer, loud crowd and energetic atmosphere. Not traditional, but unmistakably Mexican. Condesa and Polanco branches are the best for football nights.

MARISCOS FOOTBALL ENERGY

SALÓN CORONA

CENTRO HISTÓRICO

One of the most iconic beer halls in Mexico. Enormous, historic and packed with a crowd that's been coming since before you were born. During the World Cup, Centro will be electric — and Salón Corona will be at the center of it.

ICONIC BEER HALL

CENTENARIO

COYOACÁN

Cantina in Coyoacán's central square with a bohemian, slower energy. Good for post-match decompress when you want conversation over chaos. The square fills up as the evening comes in.

CANTINA COYOACÁN VIBE

TACOS

The game ends. You're hungry. This is not a suggestion — it's a plan.

LOS PARADOS

ROMA / CONDESA

Standing-only street tacos. No seats, no menus, no time wasted. The name means "the standing ones." Order fast, eat faster. Best after midnight when the city is still moving.

LATE NIGHT STREET TACOS

EL CALIFA

MULTIPLE LOCATIONS

The premium taco reference in CDMX. Clean, fast, excellent cuts. More expensive than a street taco — and worth every peso. Order the suadero or the tripa and understand why this city takes tacos seriously.

PREMIUM TACOS MATCHDAY

LA NO. 20

ROMA NORTE

Tacos and tortas done with real kitchen seriousness. The kind of place that looks simple from the street and tastes like someone actually cares. Reliable, consistent and local.

LOCAL FAVORITE

TACOS

SECTION 07

MATCHDAY RITUALS

"Un mexicano nace donde se le da su chingada gana."

There's a Mexican saying that roughly translates to: **a person belongs wherever they decide to belong**. During the World Cup, if you give yourself to this city — the noise, the cantinas, the cold beer at noon, the strangers who become friends by halftime — you stop being a visitor. You become part of the ritual. These aren't plans. These are the things that happen when you let Mexico City take over.

THE RITUAL

THE CITY STOPS FOR FOOTBALL

There's a specific kind of quiet that happens in CDMX right before a major match. Offices slow down. WhatsApp groups go crazy. Someone in a restaurant asks the waiter to turn up the screen. A taquería improvises a projector against the wall outside. Nobody pretends to be doing anything else.

Morning games create something unique here you won't find in most football cities. **Beer before noon becomes normal**. Brunch turns into football. You sit down for chilaquiles and end up watching the first half with strangers who feel like old friends by halftime. There's no awkwardness about it — it's a city-wide permission slip.

When Mexico scores, you don't need to find a bar to understand what happened. *You hear it*. The city reacts as one room. Car horns, screams from open windows, music bursting from cantinas. You feel it in your chest before you even see the replay. That's not atmosphere. That's Mexico City during a World Cup.

THE PRE-MATCH BEER

Every good matchday has a moment — **the beer before the beer**. Before you find your spot, before the screens fill up, before the noise takes over. You're still making decisions. Someone says "one more before we go in." Nobody argues.

In CDMX during the World Cup, this moment happens at craft beer bars filling up an hour before kickoff. You can see it — the tap handles moving faster, the tables rearranging to face the screen, groups arriving still wearing their kit. The air changes. The conversation narrows. Football is the only topic now.

Lagerbar Hércules, Falling Piano, Fiebre de Malta, Cyprez. These are the rooms where that moment lives. Order something you haven't tried before. That's the ritual — you're not just waiting for the match. You're arriving to it.

THE POST-MATCH CANTINA

The final whistle blows. And nobody wants to go home yet. That's not a problem in Mexico City — **it's an invitation**.

A cantina after a football match is its own universe. The arguments are loud and unresolved. The mezcal appears. Somebody is still angry at the referee. Somebody else is already talking about the next game. The table of strangers next to you is now involved in your conversation, because in a cantina after a big match, there are no strangers — only people who watched the same game and need to process it.

La Coyoacana, Covadonga, Salón Corona. These are the rooms. Order caguamas. Let it go long. The tacos will come later. Right now the football still needs to be talked about, and nobody here is in a rush to end that conversation.

THE 2AM TACO RUN

The match ended hours ago. You've had the beer, the cantina, the conversation. The city is still moving and so are you. There's only one thing left.

In Mexico City, the taco run at 2am is not an afterthought. **It's the final act of a proper matchday**. The trompo at El Vilsito still spinning. Los Parados still packed with people standing in the street eating with both hands. Nobody sitting down, nobody using a menu. Fast, perfect, and one of those food memories you'll talk about for years.

You don't choose the taco spot too carefully at 2am. *You let the city choose for you.* Walk out of wherever you are and find the cart with the longest line. Join it. That's the only rule.

THE INTERNATIONAL CROWD

Something happens in CDMX during a World Cup that doesn't happen anywhere else quite this way. The city fills with Koreans, Czechs, Argentinians, English fans, South Africans, Americans — all in the same bars, the same cantinas, the same taco lines. And instead of tension, there's **something that feels like mutual recognition**. We're all here for the same thing.

A Korean fan in the red kit at a craft beer bar in Roma. A group of Czech supporters discovering Lagerbar Hércules and finding a lager that actually makes sense to them. An English fan at McCarthy's who ends up in a two-hour conversation with a local about Chicharito. These are not stories you plan. They're stories that happen when you put football people in a city this big and this alive.

This is why CDMX works as a World Cup city. Not just the venues. Not just the food. But the way the city absorbs everyone who arrives with passion for the game — and gives it back louder than they expected.

SECTION 08

ZONES & SURVIVAL TIPS

CDMX during the World Cup will be incredible, emotional and unforgettable. It will also be chaotic, crowded and intense. Here's what you actually need to know.

ROMA & CONDESA

The epicenter for international fans and craft beer. Tree-lined streets, walkable, high venue density. If you're staying here you can do most of this guide without getting in a car — which matters during the World Cup.

CRAFT BEER EUROPEAN PUBS WALKABLE

NARVARTE & DEL VALLE

Local, real and underrated. This is where CDMX people actually live and drink. Hop, Torito, Cyprez, Drunkendog — all here. Less tourist pressure, more city energy. One of the best bases for the tournament.

BEER CULTURE SPORTS BARS LOCAL FEEL

POLANCO / REFORMA / JUÁREZ

Upscale, international, Korean food and the Ángel de Independencia — ground zero for fan celebrations. On big match nights, Reforma becomes a street party. McCarthy's and the Korean corridor are here. Plan extra travel time in this zone.

INTERNATIONAL SCENE KOREAN FOOD FAN GATHERINGS

COYOACÁN & SUR

Bohemian, slower, deeply Mexican. La Coyoacana, El Centenario, Frida Kahlo's neighborhood. Further from the chaos of Roma and Polanco — which is exactly the point for some people. Good for long matchday afternoons that don't feel like tourism.

CANTINA ENERGY MEXICAN CULTURE SLOWER PACE

CENTRO & SAN RAFAEL

Raw, electric and historical. Salón Corona is here. Centro during a Mexico game is unlike anywhere else on earth. Loud, joyful and slightly overwhelming — which is the entire point. Go with the chaos, not against it.

CANTINA INTENSITY HISTORIC CDMX HIGH ENERGY

SAN ÁNGEL & UNAM

Calmer, greener, deeply chilango. UNAM gives this area its identity: students, cafés, football conversations and old Mexico City energy. On matchdays, San Ángel becomes slower and more social — long lunches, beers that turn into more beers, people talking football for hours. Less chaos than Centro. More soul than Polanco.

UNAM ENERGY LOCAL CDMX LONG MATCHDAYS

SURVIVAL TIPS

UBER. ALWAYS UBER.

No street taxis — ever. Use Uber or DiDi exclusively. During the World Cup, traffic will be genuinely brutal around match times. Plan extra time. Like, really extra. Vehicles won't be allowed near Azteca on match days and roads close after the final whistle. After 11pm, always Uber — don't walk to find one, request before you leave.

GET A MEXICAN SIM

Telcel or AT&T Mexico — buy one at the airport before leaving arrivals. WhatsApp is not optional here, it's how Mexico communicates. You need data for Uber, Maps, and staying connected. WiFi during the World Cup is unreliable in crowded venues. Data is everything.

CASH & CARD

Good bars and restaurants take card. Street tacos, cantinas and markets are often cash only. Always carry MXN pesos — not dollars, not euros. Airport ATMs charge less than exchange windows. Don't get caught cashless at a taquería at 2am. It's happened to everyone once.

EAT WHERE THE LINE IS

If there's a queue at a taquería and you don't understand why, join it anyway. In CDMX, a line is a quality signal. This city has too many food options for anyone to wait somewhere mediocre. The line knows.

ORDER A CAGUAMA. AT LEAST ONCE.

A caguama is a 940ml beer bottle shared between friends at a cantina table. It's not about the brand. It's a ritual — the act of pouring for someone else, the bottle going around, the conversation that follows. You can't understand cantina culture without it. Order one. Let it teach you.

ALTITUDE IS REAL

CDMX sits at 2,240 meters above sea level. Beer hits faster, dehydration comes quicker, and the first 24 hours can feel off if you arrived from sea level. Drink water consistently, not just when you're thirsty. Don't confuse altitude dizziness with being drunk. It genuinely feels the same.

AZTECA IS UNLIKE ANYTHING

Third largest stadium in the world. The atmosphere is on another level. But: no vehicles are permitted near the stadium on match days, roads close completely, and getting an Uber after the final whistle is close to impossible for at least an hour. Arrive very early, eat outside before you go in, wear your colors, and plan your exit before kickoff — not after.

WALK BEFORE YOU REQUEST AFTER MATCHES

After any big match — especially at Azteca — surge pricing hits immediately and wait times become absurd. Do what locals do: walk away from the stadium toward Coyoacán, Tlalpan, Tasqueña or San Ángel before opening the app. Even 10-15 minutes of walking changes the equation completely. This is elite local knowledge. Use it.



THE METRO IS REAL CDMX

Millions of people use it safely every single day — it's often the fastest way to move across the city. During rush hour and match days it gets genuinely packed. Keep your backpack in front of you, stay aware in crowded carriages, and get a Metro card instead of paying per ride. It's not something to fear. It's something to use intelligently.



WOMEN: USE THE WOMEN-ONLY SPACES

The Metro has women-only carriages and many stations have women-only access points during rush hour. They exist for a reason. During the World Cup, crowding will be more intense than usual. Trust your instincts, use the spaces available to you, and stay aware. The city is navigable — awareness makes it more so.



CDMX REWARDS STREET AWARENESS

This is a 21-million-person city during a World Cup — not a resort. Don't walk distracted at 2am. Don't flash expensive items unnecessarily. Use Uber late at night. Move with confidence and intention. Mexico City gives back the energy you bring to it. Come curious, stay aware, and the city will be extraordinary. That's not a warning. That's just how big cities work.

SPORTS & BEER · CDMX 2026

THIS GUIDE DOESN'T END **HERE**

*Some of your best World Cup
memories in CDMX won't be
planned.*

They'll happen because someone says:

"trust me, come here."

Tag us.

@sportsnbeer.culture

your beer

your tacos

your cantina

your football rituals

your chaos

your Mexico City

**Because now you're not just
visiting.
You're part of it.**

> LIVE ACCESS

JOIN THE LIVE MATCHDAY CHANNEL

Real-time CDMX intelligence during the World Cup. Hidden spots, atmosphere alerts, last-minute recommendations and football chaos — live from the city.

LOCAL UPDATES

HIDDEN SPOTS

FOOTBALL CHAOS

ATMOSPHERE ALERTS

LIVE RITUALS

OPEN BROADCAST CHANNEL

Instagram Broadcast · @sportsnbeer.culture

"Un mexicano nace donde se le da su chingada gana."

SEE YOU AT KICKOFF.

SPORTS & BEER · DEPORTE + CERVEZA

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